


# Enhancing WebVoyagé with Syndetic Catalog Data

presented by  
Jon Woltz  
SWOSU Libraries




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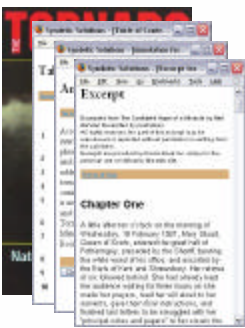

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## What is enrichment data?

- Book cover art
- Tables of contents
- Summaries & annotations
- Excerpts
- Reviews


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## A plain WebVoyagé title list


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The same list with cover images



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Configuring the title list

- Edit opac.ini

```
[Title_Page]
GenerateHTMLColumn=R
HTMLColumnHeaderR=
HTMLColumnR=ISBN:
.
.
.
```

opac.ini is in /m1/voyager/xxxxdb/etc/webvoyage/local.  
See Appendix A of the WebVoyagé manual for title lists that use both the left and right columns.

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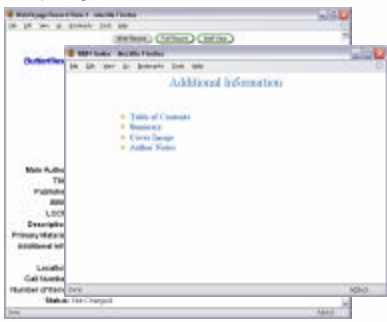
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Enrichment data in record displays



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### WebVoyagé configuration

- Edit displayX.cfg for record displays.  
The code for cover art images:

```
HTML:020| |a:
.
.
.
```

The displayX.cfg files are in  
/ml/voyager/xxxxdb/etc/webvoyage/local.

If you want the cover image to display in the record use hw7 in the  
URL - hw5 won't work.




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### More about displayX.cfg

- You can choose three image sizes:



```
HTML:020| |a:
.
.
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```




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### Linking to additional information in displayX.cfg

- Tables of contents, summaries, excerpts, etc.

**Option 1**

Use hw7 to link to Syndetic's data in the current browser window:

```
HTML:020| |a:<a
href="http://syndetics.com/hw7.pl?isbn={a}/INDEX.
HTML&client=ClientCode">Click for more
information on this title.</a>
```




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### Using hw7 in displayX.cfg

**Poof!**  
The browser closes and the patron loses her search.




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### Using hw5 in displayX.cfg

**Option 2**  
Use hw5 to link to Syndetic's data in a pop-up window:

```
HTML:020| |a:<a href="http://syndetics.com/hw5.pl?isbn={a}/INDEX.HTML&client=ClientCode">Click for more information on this title.</a>
```

... but this creates a new problem ...




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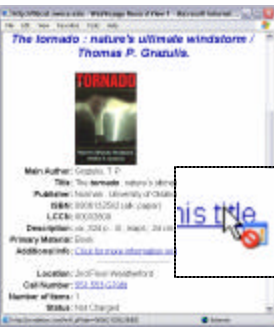
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### Using hw5 in displayX.cfg



The pop-up blocker won't allow the Syndetic data to open in a new browser window.




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### A work-around ...

The original hw7 link:

```
HTML:020 | |a:<a href="http://syndetics.com/hw7.pl?isbn={a}/INDEX.HTML&client=ClientCode">Click for more information on this title.</a>
```

Append "target=\_blank" to the link:

```
HTML:020 | |a:<a href="http://syndetics.com/hw7.pl?isbn={a}/INDEX.HTML&client=ClientCode" target="_blank">Click for more information on this title.</a>
```



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### Trying it out



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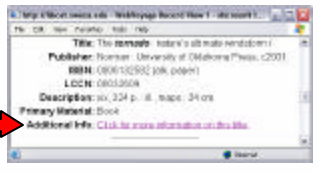
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### Custom labels on the left

Precede the link with LabelText:

```
Additional Info: +None available
HTML:020 | |a:<a href="http://syndetics.com/hw7.pl?isbn={a}/INDEX.HTML&client=ClientCode" target="_blank">Click for more information on this title.</a>
```



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## Linking to specific data elements


You can link directly to tables of contents, summaries, etc. by changing the filename in the link.

Here's how to link directly to tables of contents:

```
HTML: 020 | | a: <a href="http://syndetics.com/hw7.pl?isbn={a}/TOC.HTML&client=ClientCode" target="_blank">Click for the table of contents.</a>
```

This works fine as long as the data element exists on Syndetic's server.

But if the data element isn't there...



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## Linking to specific data elements

... your patrons will see this error:



WebVoyagé isn't smart. It doesn't check that the data element exists on Syndetic's server prior to creating the link in the record display.



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## Issues to consider

- Syndetic links require an ISBN (020a).
  - Older books, serials, most government docs, music recordings, etc. won't have enhancement data links.
- Not all records with ISBNs have data.
  - The amount of enrichment data varies from record to record. Some have a lot; some have a little.



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## Issues to consider

- Only works with WebVoyagé 2001.2 or Unicode (2003.1).
- Enrichment data is not searchable.
- You don't own the enrichment data.
  - If you end your Syndetic contract, the data is gone. (Note that Syndetic offers a separate service to add enrichment data to bib records.)
- You can't modify the appearance of Syndetic's pages.



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## WebVoyagé bugs

Records with multiple ISBNs show multiple covers and Additional Info links. (2003.1 only?)



One cover for each ISBN. 



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## More bugs

- The ISBN "x" bug
  - WebVoyagé drops the "x" from ISBNs in the enrichment data links. (#98337)
- Truncated displays in records without ISBNs (2001.2 only)
  - Enrichment data has to go at the bottom of records. (#84827)
- Check the Knowledge Base on Support Web for other bugs.



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## More than just Syndetic links

- You can create WebVoyagé links to other external sites.

To link to Open WorldCat via Google put this in your displayX.cfg:

```
Open WorldCat: +Not available
HTML:020||a:<a
href="http://www.google.com/search?hl=en&lr=&q={a}%20%2Bsite%3Aworldcatlibraries.org"
target="_blank">More libraries with this title (via Google).</a>
```




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## More linking in WebVoyagé

Open WorldCat via Yahoo:

```
Open WorldCat: +Not available
HTML:020||a:<a
href="http://search.yahoo.com/search?p={a}%20%2Bsite%3Aworldcatlibraries.org" target="_blank">More libraries with this title (via Yahoo).</a>
```

Order a copy from Amazon:

```
Buy this title: +Not available
HTML:020||a:<a
href="http://www.amazon.com/exec/obidos/ASIN/{a}"
target="_blank">Order from Amazon.</a>
```

Or Powells:

```
Buy this title: +Not available
HTML:020||a:<a href="http://www.powells.com/cgi-bin/biblio?isbn={a}" target="_blank">Order from Powells.</a>
```




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## Questions?

- SWOSU Libraries catalog:  
libcat.swosu.edu
- Syndetic Solutions  
www.syndetics.com




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